Chocolove acquired by Ritter Sport
Whipstitch Capital Serves as Financial Advisor to Chocolove

FOR IMMEDIATE RELEASE

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Ritter Sport Group is expanding its presence in the US market with the acquisition of Creative Natural Products, Inc, the Boulder, CO-based manufacturer of the premium chocolate brand, Chocolove.This strategic acquisition significantly enhances Ritter Sport's footprint and capabilities in the United States. Chocolove will continue to operate in Boulder as part of the newly established Ritter Sport USA, Inc. subsidiary.

"We are thrilled to join the Ritter Sport family. Ritter Sport shares our deep commitment to crafting chocolate with integrity," says Timothy Moley, founder and CEO of Creative Natural Products.. "Together, we can reach more consumers, accelerate growth, and further strengthen ethical and sustainable practices."

"Our team was honored to serve as an advisor to Chocolove during this important milestone for the company," said Chris Neils, Director at Whipstitch Capital. "Ritter Sport is an ideal partner for the Company, and we're looking forward to watching them grow together."

The acquisition marks an important milestone in the continued success and future vision of Ritter Sport as it continues its commitment to becoming a leading premium chocolate brand.

Whipstitch Capital served as financial advisor to Chocolove. Canaccord Genuity LLC acted as financial advisor to Ritter Sport.

ABOUT CHOCOLOVE

Chocolove is a leader in the premium chocolate category. Based in Boulder, CO, Timothy Moley founded Chocolove three decades ago with the goal of creating European-style chocolate using high-quality ingredients. The brand offers an assortment of chocolate bars, mini bars, cups, bites, boxes, seasonal chocolates and small batch handmade chocolates that are made with traceable cocoa beans.

ABOUT RITTER SPORT

Based in Waldenbuch, Germany, and established in 1912, Alfred Ritter GmbH & Co. had sales of €605 million ($699 million) last year. Its signature Ritter Sport chocolate square bars are sold in more than 100 countries. The company operates a second production facility in Austria, with subsidiaries in additional international markets, and employs a workforce of 1,900. Ritter sources certified cocoa for its entire range.

ABOUT WHIPSTITCH CAPITAL

Whipstitch Capital is a highly specialized investment bank focused on the consumer sector. We assist companies at their most pivotal moments through tailored, personalized sell-side, private

placement, M&A, and advisory services. We love what we do. And for us, it’s not just a job; it’s a privilege. We understand that every situation and every company is unique. Like you, we are founders, innovators, and creators. We operate with a clear focus: close the right deal at the right time for you. Get ready to Deal Different.